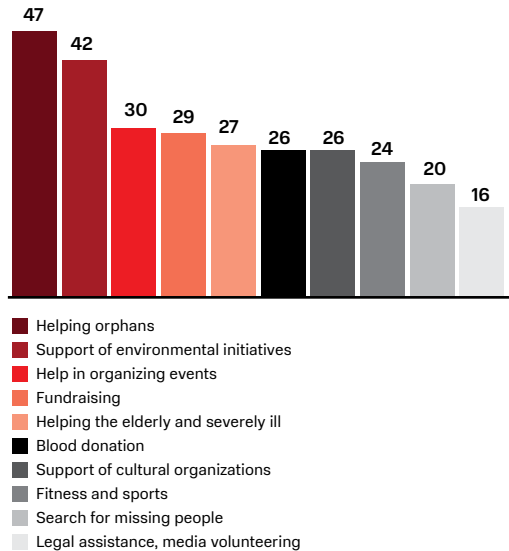


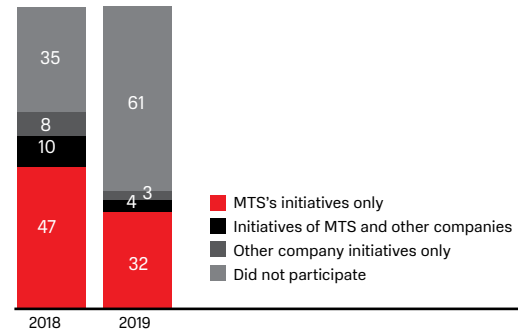
JUST GIVE GOOD! CORPORATE VOLUNTEER MOVEMENT

A large part of MTS's social initiatives involves the Company's volunteers.

\\Activities most popular with MTS volunteers (%)



\\Participation in volunteer initiatives in 2018–2019 (%)



MTS actively interacts with federal and regional government bodies and local communities. Our volunteers train people in new professions, develop quality services, provide support to socially vulnerable groups, protect the environment and promote environmental education. In 2019, the Company completed a large number of partnership projects across the country involving employee volunteers of MTS.

The annual award ceremony for MTS volunteers, which is traditionally held on the Volunteer Day (December 5), is the pinnacle event for socially active employees of the Company. We celebrate the best social projects implemented by MTS Group volunteers in its regions of operation in the current year and award-winning teams and the project initiators. Over 190 MTS Group volunteers were awarded in 2019.

Supporting the elderly and people with reduced mobility in self-isolation has been a challenging task for everybody including volunteers. MTS joined the #MyVmeste (we are together) campaign to support the elderly and people with reduced mobility: volunteers work in all regions of Russia to deliver medicines and food. Lawyers and psychologists provided free counseling and thousands of partners to the initiative helped with their services and products. MTS employee volunteers also joined the initiative working as the project hotline operators in their leisure time.

In 2019, our Just Give Good! movement totaled more than 7,500 volunteers with an offline coverage of more than 10 million people in 75 regions across the country. There are six categories of projects:

- > Environment
- > Education
- > Supporting children, including the disabled, and socially vulnerable groups
- > Blood donation
- > Preservation of cultural values
- > Sports development



SUPPORTING CHILDREN



MTS Mobile Fairytale Puppet Theater

In 2019, over 24 thousand children attended the MTS Mobile Fairytale Puppet Theater performances, including 15 educational plays. In total, volunteers delivered more than 100 events.

The theater actively participated in a festival held by the Children's Cinema May Charity Foundation in Rostov-on-Don, Smolensk and Nizhny Novgorod as well as international puppet theater festival Visiting Arlekin in Omsk and Moscow festivals Access is Open and Eco Life. Volunteers also took part in the international festival High Fest 2019 in Armenia and the Sistema FEST festival in Kostroma Region and Bashkiria organized by Sistema Charitable Foundation: the event attracted more than 12 thousand spectators.

Mobile Fairytale Puppet Theater and It's in the Bag won the System of Good Deeds 2019 grant contest held by Sistema Charitable Foundation.

24,000

children attended the MTS Mobile Fairytale Puppet Theater performances

>100 events

delivered by volunteers

In December, MTS held the Puppet FEST volunteer festival of corporate theaters featuring 100 puppeteers from all companies of Moscow, Saint Petersburg, Ulyanovsk and Krasnodar theaters for over 900 spectators. Seven plays were shown in the Modern theater on the first day of the festival and a puppet show in sign language was performed on the second day in a cinema hall of the Victory Museum on Poklonnaya Hill.

Puppet shows Children on the Internet and New-year Detective Story with sign language translation and subtitles for hearing-impaired children aired on the Visiting a Fairytale and MTS Info TV channels over the year.

Performances of It's in the Bag Creative Laboratory became an integral part of all events of the theater. Volunteer magicians showed young spectators improvised sketches and magic performances and, before each show, applied colorful face painting and delivered balloon modeling workshops.

The Blue Arrow puppet opera

The Blue Arrow, a family puppet opera based on the eponymous fairytale by Gianni Rodari was staged in 2019. Due to a special nature of the opera, the play features both professional opera singers and volunteers from the MTS puppet theater. The results proved the importance of this collaboration: MTS volunteers learn acting from professional performers through working together on stage.

The premiere at Zaryadye Concert Hall was attended by children from social care institutions. A motion-picture version of the opera for hearing-impaired people is scheduled for release in 2020. The version will be a full-fledged film that can be shown both on TV and in a movie theater.

Road of Life

In 2019, MTS implemented a nationwide social project Road of Life to help children from social care institutions to start living on their own.



MTS corporate volunteer
fairytale puppet theater





Volunteers visited orphanages to discuss all sensible topics in detail with the kids. The children were teamed up and learned to write CVs, select proper clothes for, and present oneself in, an interview, plan personal monthly budget, and furniture one's flat after graduation. The project was implemented in 17 regions with volunteers visiting 28 institutions and extending training to over 400 children. The project involved 180 MTS employee volunteers from different departments.

Virtual Planetarium

In 2019, the Company launched educational project Virtual Planetarium, a new-generation mobile cinema based on Samsung equipment and looking like big 3D glasses. The technology creates not just a 3D effect to make the picture more realistic but a complete perception of being out in space. Medsi group specialists confirmed that the mobile cinema is safe for children.

By the end of 2019, the project covered 33 regions. Educational content featured by the planetarium includes virtual-reality films on the structure of Earth and other planets of the solar system which have been viewed by 1,700 children in MTS sponsored social care institutions thanks to the efforts of more than 150 specially trained MTS employee volunteers.



The opera can be viewed
on YouTube

1,700 children
from sponsored social care institutions
visited Virtual Planetarium



Going to School with MTS

Going to School with MTS, an annual nationwide educational project aimed at supporting children in social care institutions, is timed to coincide with the beginning of a school year. In 2019, the project covered more than 1,500 children in 40 regions of the Company operation. The project participants are not only MTS employees, but also their family members, our partners, as well as volunteers from MTS's retail network, MTS Satellite TV, MGTS, and Detsky Mir Charity Fund. The volunteers visit orphanages, conduct vocational guidance and workshops, donate stationery and books, organize cultural programs, sports competitions, and simply spend time with children.

1,500 children
take part in the Going to School with MTS
project

Christmas Trees for Children!

A series of new-year events Christmas Trees for Children! is held every year for children in social care institutions. The project includes educational plays featuring puppeteers from the MTS Mobile Fairytale Puppet Theater creative volunteer association, a variety of workshops on how to make Christmas souvenirs and toys, outdoor sports, quests, contests, dressing up as Santa Clauses and Snow Maidens, gifts, and a flood of vivid impressions that help make the holiday unforgettable while offering companionship to children. Over 2,500 children and 300 MTS volunteers took part in the project in 2019.

2,500 children
participated in the Christmas Trees
for Children! project



Become a Star of Financial Literacy!

Become a Star of Financial Literacy! is another project sponsored by MTS Bank, which educates schoolchildren, university students and children from social care institutions.

In 2019, MTS Bank sponsored a number of nationwide and regional initiatives for financial education: volunteers from the bank took part in the All-Russian Financial Literacy Project carried out by the Ministry of Finance of the Russian Federation. As part of the cooperation, MTS Bank arranged a series of offline and online events on financial literacy in a digital environment which attracted over 1.5 million people.

Also in 2019, MTS Bank continued its own educational project Financial Literacy for Everyone! which attracted about 500 children from all regions of operation. In 2019, a total of 3 million participants were involved in offline and online financial literacy activities of MTS Bank, five times more than in 2018.

Happiness to Bring Happiness

Happiness to Bring Happiness, a volunteer initiative launched by MGTS in 2018 to facilitate the social adaptation of children from social care institutions, was continued in 2019. Volunteers greeted kids with holidays, arranged pastime activities, tours, and educational events.

Operation Toys

Under the Operation Toys project sponsored by MTS Bank, Detsky Mir Charity Fund opened playrooms with a corner dedicated to financial education in healthcare institutions of the Republic of Bashkiria, Krasnoyarsk Territory and Nizhny Novgorod Region. MTS Bank also sponsored a charity program run by Lastochka Social Club for Children in the Republic of Karelia to help large families.

>3 million

participants in MTS Bank's offline and online financial literacy activities

350

MTS and MGTS donors

in Moscow donated a total of over 140 liters of blood in 2019

BLOOD DONATION

Blood donation movement has been active in MTS since 2011: blood donor days are held in the Company's offices across Russia in cooperation with local blood transfusion centers. In Moscow only, 350 MTS and MGTS donors provided over 140 liters of blood in 2019, which is equivalent to saving at least 600 lives.



SUPPORTING VETERANS AND PRESERVATION OF HISTORICAL MEMORY



Tango of Victory

MTS's annual nationwide volunteer initiative Tango of Victory includes a number of events celebrating Victory Day. The project covers all of MTS's regions of operation. Voluntary cleanups in city parks and lilacs planting, cleaning of memorials and military glory museum territories, concerts for veterans in cultural centers, and targeted aid – these are just a few events our volunteers organize in remembrance of the Great Victory.



Memory of Victory

Large and small memorials to heroes of the Great Patriotic War were built in practically all settlements in the country after the war, however not all monuments are currently in decent condition. The nationwide project Memory of Victory aims to preserve regional Great Patriotic War monuments and memorials to heroes and to help their restoration. Areas around monuments are tidied, painted and plastered, trees are planted, flowers are laid, and ceremonial events are organized with the involvement of the local residents. The project is run in 30 Russian regions and involves 1,500 people.

Free calls for veterans

MGTS traditionally provides free unlimited calls for the Great Patriotic War participants during May holidays. Calls to fixed-line and mobile phone numbers in the Moscow Region under the initiative (from May 1 to May 14, 2019) totaled about 1.2 million minutes.

SPORTS

Transbaikal super marathon Around the World in Eighty Days is a project that caused 700 people living in the region to take up sports and “move around the Earth”. The participants were supposed to run 40,072 km in total, which is the largest circumference of the Earth along the equator, in 80 days. Project results in figures: 454 runners, 248 cyclists and 49 teams with 80,140 km covered.

